

Maintaining internal knowledge despite employee turnover

ADAC introduces Audvice to document & share knowledge using advanced voice technology

THE CHALLENGE

ADAC is expecting 50% of their workforce to retire within the next 10 years. The biggest challenge is keeping their knowledge within the organization and building upon it. One of the biggest pain points is getting employees to document knowledge along with the necessary job context. This is why ADAC started piloting Audvice and is now rolling it out to the whole organization.

THE SOLUTION

Audvice makes it easy for employees to document their knowledge with voice technology. From CEOs to sales leaders or trainees - Audvice turns knowledge into perfectly structured podcasts through easy recordings or text to speech technology. These podcasts are directly shared with colleagues, teams or the whole organization in ADAC's own audio library - a safe space fulfilling the highest IT-security and data protection standards and that is only accessible to employees. Employees at ADAC use Audvice for general onboardings, for guides for internal software tools, or team-specific knowledge, i.e. airport processes for flight crews depending on the destination.

IMPACT

After the innovation department successfully piloted the platform, HR took over to roll it out across the organization. With the help of Audvice, ADAC aims to build an extensive internal knowledge base that prevents information from getting lost, especially when employees leave the company. This knowledge can be successfully passed on to colleagues with the necessary context to build upon instead of building it up again from the ground.

AUDVICE

Audvice is offering a software solution that allows its customers to onboard, train & inform employees more effectively with audio.

Audvice's platform is increasing employee knowledge and training completion in a convenient and time-efficient manner.

Audvice is mainly targeting customers in the Transportation, Mobility, Automotive, Pharma and Medical Devices industries. Their focus is on applications in business areas such as HR, L&D, Sales.

audvice

HEADQUARTERS

Austria, Salzburg

FOUNDED

2018

NO. OF EMPLOYEES

11 – 50

WEBSITE

audvice.com

ACKNOWLEDGEMENTS

We would like to express our sincere thanks to Winfried Eggebrecht, Daniela Krebs, Kirsten Petri from ADAC and Sophie Bolzer from Audvice.

CONTACT FOR THIS PROJECT

Tim Solle
Ventures Analyst
STARTUP AUTOBAHN powered by
Plug and Play
t.solle@pnptc.com

ABOUT STARTUP AUTOBAHN

STARTUP AUTOBAHN powered by Plug and Play is an open innovation platform that provides an interface between innovative tech companies and industry-leading corporations. The basis of the program is the partnership that develops between startups and the corporate business units. The two entities hold an equal footing from the get-go: together they evaluate the potential for a joint venture, move forward to pilot the technology, and work to achieve the ultimate goal – a successful production-ready implementation. Designed with the intention to exceed startup acceleration, STARTUP AUTOBAHN powered by Plug and Play moderates a community for collaboration with a focus on implementable results. Over the years, the platform has successfully cultivated over 400 projects with more than 300 startups since its founding in 2016.