

Maximizing office efficiency

Schaeffler leverages deskbird to improve the workplace experience for its employees and to get insights into desk usage

THE CHALLENGE

Schaeffler wanted to motivate its employees to come to the office more frequently, to foster collaboration and team culture. To this end, deskbird was introduced as a week planning and desk booking solution to make the workplace experience more predictable for Schaeffler's employees and remove uncertainty about who is in the office and whether there is enough space available on any given day.

THE SOLUTION

Initially, Schaeffler rolled out the deskbird workplace solution only for their shared desks and only at one location. This allowed employees to book desks in a simple and intuitive way. In the process, deskbird worked together with Schaeffler's real estate team to successfully adapt the solution to the specific data protection requirements that were a prerequisite for a larger rollout at Schaeffler. As more offices shared their need for a similar solution, it was decided to make deskbird the global standard for week planning and desk booking at Schaeffler.

IMPACT

More than 3,000 Schaeffler employees in 27 offices across 6 countries can check in advance when their team or favorite coworkers are working from home or coming to the office. Seeing who goes to the office can increase the motivation to come to the office as well. With deskbird, the employees are able to plan their week accordingly and seamlessly book a desk. As a result, Schaeffler gains valuable data and insights into workplace usage. Leveraging this data, Schaeffler and deskbird will soon start working on optimizing the future office setup to reduce office and utility costs while ensuring a great workplace experience for employees.

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DESKBIRD

Deskbird's solution optimizes workplace experiences by maximizing people engagement and office efficiency.

Deskbird's software solution can be applied in any industry and any business area.

deskbird

HEADQUARTERS

Switzerland, St. Gallen

FOUNDED

2020

NO. OF EMPLOYEES

51+

WEBSITE

deskbird.com

ACKNOWLEDGEMENTS

We would like to express our sincere thanks to Michael Seeberger (Schaeffler) and Ivan Cossu (deskbird).

CONTACT FOR THIS PROJECT

Raúl Martín Montero

Ventures Analyst

STARTUP AUTOBAHN powered by

Plug and Play

r.martin@pnptc.com

ABOUT STARTUP AUTOBAHN

STARTUP AUTOBAHN powered by Plug and Play is an open innovation platform that provides an interface between innovative tech companies and industry-leading corporations. The basis of the program is the partnership that develops between startups and the corporate business units. The two entities hold an equal footing from the get-go: together they evaluate the potential for a joint venture, move forward to pilot the technology, and work to achieve the ultimate goal – a successful production-ready implementation. Designed with the intention to exceed startup acceleration, STARTUP AUTOBAHN powered by Plug and Play moderates a community for collaboration with a focus on implementable results. Over the years, the platform has successfully cultivated over 400 projects with more than 300 startups since its founding in 2016.